



IAML  
2022  
PRAGUE

Prague, 24–29 July 2022

INTERNATIONAL ASSOCIATION OF MUSIC LIBRARIES, ARCHIVES AND DOCUMENTATION CENTRES

# Sponsorship and exhibition options

## Invitation

The International Association of Music Libraries, Archives and Documentation Centers (IAML) will hold its annual congress from July 24<sup>th</sup> to 29<sup>th</sup> in Prague, Czech Republic. Congress venues will be in Municipal Library of Prague and National Library of Czech Republic.

We are pleased to invite all music publishers, database providers, library service providers and all interested institutions to present their business, products and services to a large audience of professionals and thus to support the IAML congress in Prague.

Considering Prague's importance for music history and its enormously rich musical life, we expect up to 300 music librarians, archivists, musicologists and many other cultural professionals from more than 30 countries worldwide to attend this congress.

## Exhibition venue

The IAML professional exhibition will take place in the Municipal Library of Prague, in the immediate vicinity of congress halls, meeting rooms and catering area, which will ensure high visibility for every exhibitor.

## Sponsorship and exhibition options

### MAIN SPONSOR

(100 000 CZK)

- exhibition area of 6 m<sup>2</sup> placed in the main congress area with great visibility and all necessary equipment
- full page advertisement in congress program, inner page
- distribution of company materials to all congress participants
- company logo and recognition as a "Main sponsor" in the Final Program brochure, and on the congress website with a link to the company homepage
- banner on the congress website with a link to the company homepage
- prominent mention of the company on the opening and closing ceremony
- 4 full registrations (congress program, all concerts and excursions)
- 3 tickets for the congress farewell dinner
- company logo printed on congress bag
- visible placed roll-up banner during the main events of congress (opening and closing ceremony, concerts)
- projection of company advertisement before and between sessions
- further possibilities according to prior agreement

[www.iaml2022.cz](http://www.iaml2022.cz)

## GOLD SPONSOR

60 000 CZK

- exhibition area of 5 m<sup>2</sup> with all necessary equipment, preferential choice of booth location in the exhibition area
- full page advertisement in congress program, inner page
- distribution of company materials to all congress participants
- company logo and recognition as a “Gold sponsor” in the Final Program brochure, and on the congress website with a link to the company homepage
- prominent mention of the company on the opening and closing ceremony
- 2 full registrations (congress program, all concerts and excursions)
- 2 tickets for the congress farewell dinner
- visible placed roll-up banner during the main events of congress (opening and closing ceremony, concerts)
- projection of company advertisement before and between sessions
- further possibilities according to prior agreement

## SILVER SPONSOR

30 000 CZK

- exhibition area approx. of 3 m<sup>2</sup> with all necessary equipment
- half page advertisement in congress program, inner page
- distribution of company materials to all congress participants
- company logo and recognition as a “Silver sponsor” in the Final Program brochure, and on the congress website with a link to the company homepage
- 2 full registrations (congress program, all concerts and excursions)
- further possibilities according to prior agreement

## EXHIBITOR

20 000 CZK

- exhibition area of approx. 3 m<sup>2</sup> with all necessary equipment
- inclusion of company logo in the Final Program brochure, and on the congress website with a link to the company homepage
- 1 full registration (congress program, all concerts and excursions)

## OTHER SPONSORSHIP OPTIONS

### ADVERTISING

#### COLOR ADVERTISEMENT (1 page) in the Final Program brochure

Back cover:	15 000 CZK
Inside front cover:	12 000 CZK
Inside back cover:	10 000 CZK
Inner page:	8 000 CZK
Half page:	4 000 CZK

**BANNER ON THE HOMEPAGE** of the congress website with a link to the company homepage: 10 000 CZK

**DISTRIBUTION OF COMPANY MATERIALS** in congress bag: 9000 CZK

All booths will be equipped with table, chairs, electricity and free wi-fi connection. All forms of sponsorship can be modified according to the partner’s preferences. For more detailed information, please do not hesitate to contact us at [info@iaml2022.cz](mailto:info@iaml2022.cz).

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